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PRESS RELEASE

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“The 128th Annual Convention (JALSA SALANA) of Ahmadiyya Muslim Community inaugurated in Qadian, India

"The grand objectives of this convention: Establishing mutual love, understanding, compassion, and fostering piousness and piety"

"Laying the foundation for interfaith harmony and peace through a spiritually uplifting gathering."

The Ahmadiyya Muslim Community in India is organizing its 128th Annual Convention with its traditional grace and magnificence at its headquarter in Qadian, from December 29th to 31st, 2023. 132 years ago, in 1891, the founder of the Ahmadiyya Muslim Community in India, Hazrat Mirza Ghulam Ahmad, the Promised Messiah and Mahdi (peace be upon him), initiated this spiritual gathering under Allah's command to lay the foundation and propagate interfaith peace, harmony, and reconciliation.

The core objective of this spiritual gathering is to beckon the world towards its true Creator, fostering mutual compassion among God's creation and promoting brotherhood and unity. This convention isn't just an ordinary event; rather, it stands as a unique and distinguished gathering due to its nature and historical significance.

This spiritual congregation draws seekers from distant corners, enduring the hardships of travel while setting aside their worldly pursuits.

The founder, Hazrat Mirza Ghulam Ahmad (peace be upon him), articulated the purpose of this convention, stating, “The essence and purpose of this gathering were for our community members to undergo such a transformation through repeated meetings that their hearts wholly incline towards the Hereafter. They should develop a profound fear of God Almighty within themselves and become exemplars of asceticism, piety, God-consciousness, restraint, gentleness, mutual love, and reconciliation. They should manifest humility, modesty, and sincerity while fostering these qualities within themselves for others.”

During these three days of the gathering, there will be various speeches delivered that will propel individuals toward paths of moral and spiritual advancement. Every attendee engaging in this gathering feels an inner strength and rejuvenation, also experiencing a renewed sense of faith and ethics upon their return, refreshing and revitalizing their beliefs and conduct.

The message conveyed by the Ahmadiyya Muslim Community through this gathering is for individuals to turn towards their Creator and, while embracing the principle of 'Love for All, Hatred for None,' for every person to respect the

religious sentiments and emotions of others. United in striving for the betterment and prosperity of God's creation, they endeavour to adopt this principle.